

Venturefest Yorkshire

2008

Opportunities



Venturefest
YORKSHIRE

Connecting knowledge and technology based entrepreneurs with
everything they need to make them successful

Where *Great Ideas* FLOURISH

Supported by



The Region's
Development Agency

Created by
yp*i*
The voice of York professionals

- ▶ York Racecourse 6th February 2008
- ▶ www.venturefestyorkshire.net

If so we'd like to offer you an amazing opportunity to showcase your products and business to over 2000 delegates at the biggest event of its kind in the North.

For free.

Venturefest Yorkshire helps technology and knowledge-based Yorkshire Businesses and entrepreneurs.

This means the region's finest entrepreneurs, with some of the UK's cleverest ideas and innovations, can take their business to the next stage by visiting Venturefest Yorkshire.

We're looking for the *top 50* young innovative, science and technology companies in Yorkshire to appear at Innovation Showcase within Venturefest Yorkshire. *Amazingly, you'll get...*

- ▶ An exhibition space worth **£500**
- ▶ The chance to **network with companies from across the region**
- ▶ Opportunity to **promote yourself to over 2000 delegates**

- ▶ Great contacts with **investors**, senior **industry specialists**, **buyers** and **business professionals**
- ▶ **Free publicity about your business** in the event guide and other marketing material
- ▶ **Access to specialist seminars** on 'Making your exhibition a success' and 'Networking for Success'
- ▶ **Free entry** into the Innovation Showcase competition with a prize worth **£10000**

The top 50 businesses must meet the following criteria:

- ▶ Excellent future growth potential
- ▶ Trading for less than 36 months
- ▶ In the innovation, science or technology sectors
- ▶ Based in Yorkshire
- ▶ Available to attend Venturefest Yorkshire for the full day on Wednesday 6th February 2008

Innovation Showcase is sponsored by



To take advantage of this great opportunity please see back page

Investment Competition

Organised by **CONNECT**
the fast track for technology business

If so we'd like to offer you the opportunity to present your business to investors at Venturefest Yorkshire 2008.

Why Enter?

The selected finalists will have:

- ▶ A chance to win the competition prize of **£5,000** cash and a minimum of **£20,000 in business support services**
- ▶ The opportunity to **present** your 10 minute investment pitch to **Yorkshire Association of Business Angels**
- ▶ Free intensive **one to one mentoring** and advice from top professionals to help hone your proposition
- ▶ **Free exhibition space** within Innovation Showcase, alongside other technology and knowledge-based entrepreneurs
- ▶ An invitation to attend the evening **Awards Dinner**, where the Investment Competition winner is announced

Are you an innovative science or technology business seeking to raise investment?

Criteria to Enter

- ▶ You must be based within Yorkshire & Humber and an Innovative, Knowledge based, Science or Technology business seeking to raise investment

On winning the 2007 Investment Competition prize, Dr Malcolm Wilkinson of Kirkstall Ltd said *'Winning has really triggered an acceleration in the business. Not only will the cash and services prove very useful but also the exposure and contacts that have come as a result will be invaluable'*

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In association with



Kirkstall Ltd (pictured left) who have developed an application to reduce the requirement for animal testing in laboratories.

INNOVATION SHOWCASE

Application forms are available online at:

www.venturefestyorkshire.net

or from **Anne Salisbury**,
ismanager@venturefestyorkshire.net

Closing date is 23 November 2007

Investment Competition

Organised by **CONNECT**
the fast track for technology business

Application forms are available online at:

www.connectyorkshire.org/events

www.venturefestyorkshire.net

or from **Sarah Gregory**;
sarah@connectyorkshire.org
or telephone: 0113 384 5643

Closing date is 14 December 2007