

CONNECT

the fast track for technology business



Are you a growing business looking for some answers?

If so, **Connect Yorkshire** can help! Enrol on our **FREE Business Fitness Programme** and benefit from our unrivalled expertise in helping technology, life-science, chemical and knowledge-based companies like yours with your ongoing business development.

Designed with you in mind, the Business Fitness Programme is a series of six informal, interactive workshops, giving advice and professional guidance on issues facing any growing SME – ranging from maintaining an innovative culture to selling your products online to staff retention. See www.connectyorkshire.org/events for full programme details.

Employee Motivation and Rewards

Reckitt Benckiser were 100th in the Footsie100 in 2000 and are now 20th - probably the fastest growing Footsie100 company this decade.

How have they done it?

Answer: A unique motivation and incentivisation scheme for their staff!

Come and hear Neale Harrison, their Global Category Group Director tell you all about it and how you can get phenomenal results from your team.

Date: Wednesday 3 October 2007

Venue: The Deep (main visitor attraction building), Hull, HU1 4DP

Time: 4:00pm for 4:30pm start, finishing at approximately 6pm for a buffet and refreshments

Overview

With a skilled, motivated and enthusiastic team behind you, you're on the way to creating a successful business. But how do you keep their commitment? What factors incentivise, or de-motivate them? This workshop will aid your understanding of effective motivation.

The culture of a working environment is just one factor influencing the loss or retention of staff, with benefits packages and rewards being another. Neale Harrison of Reckitt Benckiser, one of the biggest companies in the area, will impart his advice and experience on what factors influence and ensure the ongoing commitment of your team, from social drivers to esteem to rewards.

PLUS.....Another tool available to SME's is a share option scheme. Hear one of Hull's leading lawyers from Rollits tell you all about them!

Attendance is free and unrestricted. All the workshops are held in the evening (buffet included)

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The Format



All workshops are given by professionals who are dealing with the issues raised on a routine basis in their daily working life.

Each evening will be designed with an interactive element, to encourage discussion and ideas amongst delegates.

The workshops all include a buffet with wine and an additional refreshment break, allowing plenty of time for networking.



Who Should Attend?

All workshops are aimed at technology, life-science, chemical and knowledge-based SME's with growth ambitions. All events are free to anyone wanting guidance on the development of their strategic and financial growth.

Registration

To help ensure your business achieves its potential, **register now for all or any of the Business Fitness Programme events:**

Email: events@connectyorkshire.org

Tel: 0113 384 5640



Investor Readiness Workshops

An Investor Readiness Programme will also be running during October and November in Sheffield. If you are interested in attending any of our workshops, visit our website – www.connectyorkshire.org/events - for more details.

"We are very grateful to all involved. This programme is outstanding". eConnected, Huddersfield

Connect Yorkshire's 12th Investment Forum 28 November 2007, Sheffield

Showcasing the very best regional technology companies, this is a unique platform for emerging technology and knowledge-based businesses who may be seeking finance to meet potential investors.

What do you get?

Not only does the event itself provide a great opportunity for presenting your proposition and networking with over 150 delegates, but the preparation in the weeks prior is just as beneficial, offering **FREE** support and invaluable advice to ensure investors will listen. Companies using Connect Yorkshire's services have attracted more than **£14M** of international backing over the last four years. **Make sure you're one of them!**

Further information on the Investment Forum can be found at www.connectyorkshire.org